

Sample Walk Email 2

Dear {First Name},

I wish I could celebrate a full victory. Since Florida's Heartbeat Protection Law took effect in May 2024, surgical abortions in clinics have decreased. But while fewer abortions are happening in clinics, chemical abortions are rising quickly. The battle is far from over.

Did you know that...

- About 63% of abortions in Florida now happen at home using abortion pills — and that number continues to grow.
- These pills can be dispensed without an in-person doctor's visit.
- They can be mailed nationwide, making abortion more accessible than ever.

Here's what I do know: **the abortion pill isn't going away anytime soon.** That's why I'm stepping up to Walk for Life on April 25. I want women and men facing an unexpected pregnancy to know they have better options — hope, truth, and life. **I want them to experience real support and the love of Jesus Christ.**

LAST YEAR AT CHOICES: 771 women and men chose life after seeing their baby on an ultrasound. 42 made decisions for Christ. Countless families found hope, healing, and truth.

All services that CHOICES provides are free to every patient they serve. The funds I raise for the Walk for Life will help make these services possible. **I need your support to reach my fundraising goal of _____!** Please consider a donation of \$25, \$50, \$100, or more and sponsor me. [{link here}](#)

Thank you in advance for your generosity!

In the coming year, CHOICES will impact thousands of lives in our community. To learn more, visit choicesfriends.com.

Thank you for making a difference for life!